



Practical Strategies for Technical Communication

Mike Markel

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In *Practical Strategies for Technical Communication*, Mike Markel gives students the essentials they'll need to communicate successfully in today's workplace. The book offers concise and accessible yet thorough coverage of audience and purpose, research, style, and document design, and strategies for designing all of the major document types. For the second edition, Markel has worked with organizations to choose sample documents and annotate them with insights and advice from the employees who developed them.

Throughout the text, a new set of engaging graphics provides visual explanations of key concepts.

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