



Human Capital Management Challenges in India (Chandos Asian Studies Series)

Ram Raghavan

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Human Capital Management Challenges in India focuses on the Indian talent pool and identifies why companies are finding it difficult to identify, recruit, reward and retain talent. It provides an insight as to why companies find it difficult to retain talent by questioning certain fundamental assumptions held by organisations, such as the role of Human Resources. Human capital management has become a critical issue across the globe. Even in a land of billion people, identifying the right talent, training them and retaining them has become an uphill task. The book also looks at the talent pool available and demonstrates why companies have to alter their strategies to retain this talent pool. Finally, the book will provide a practical and simple approach to the human capital agenda.

- Illustrates why employees are not an organizations' asset
- Provides a step-by-step approach on the practical and strategic workings of HR
- How to recruit and retain key talent and management

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