



TRIZ Technology for Innovation

Isak Bukhman

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The book presents the message of Genrich Altshuller, the author's teacher and the founder of TRIZ. The ideas and methods of TRIZ, as it was originally created by Altshuller and his followers, are clearly explained. The acronym TRIZ, from the Russian phrase "Teorija Reshenija Izobretatelskih Zadach", means "Theory of Inventive Problem Solving". It is a science of system development based on laws of systems evolution and the best practices of thousands of developers and scientists. There are no limitations to the possible applications of TRIZ. It can be applied in any problem situation and for any new or existing system development. Potentially, TRIZ has only one limitation ... the limitations of the physical world. More than simply offering solutions to problems, the material presented in the book is about how to realize the privilege and obligation each member of our society has to be a creative person and to live a creative life. There are five parts to this book. Part one, the first eight chapters, explains the main elements of TRIZ. The second part, Chapter 9, (Creative Imagination Development), describes methods of opening our thinking process in order to make the best use of TRIZ and to help in understanding TRIZ logic by encouraging the creation and acceptance of crazy, fantastic concepts and systems. Chapter 10, Creative Person Development, is part three of the book. It introduces and nurtures a philosophy of being prepared to live a creative life. The fourth part of the book contains the final chapter, TRIZ Technology for Innovation. This chapter is about how to use all the elements of TRIZ in combination with other proven design and development methods, as well as the best practices of various project teams for effective problem solving and system development. Three appendixes comprise the fifth part of the book. Here are ideas and recommendations for how to study TRIZ and how to implement TRIZ in your company.



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