



Photography Demystified: Your Guide to Exploring Light and Creative Ideas. Taking You to the Next Level!

David McKay

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Photography Demystified—Your Guide to Exploring Light and Creative Ideas, Taking You to the Next Level builds upon the knowledge gained from my first book in the series. After reading the first volume, you are now ready to take all of that knowledge, get out there, and take even more amazing photographs than you ever dreamed. The problem—what to photograph, what specifics to consider for that situation, and when and how to do so?

Specific situations, such as times of day, specific light, gear choice, nightscapes, street scenes, people, landscapes, and more, all have certain intricacies, limitations, and issues that need to be considered when approached. Now that you have learned all about exposure, lenses, histograms, and more, in my first volume, this book is the next step in the process of Photography Demystified!

For those that have not yet read volume 1, I would highly recommend doing so, unless you already have a firm grasp of manual settings. It is by no means a precursor to enjoying volume 2; however, you will get the most out of this book by understanding how to use manual settings on your camera system as well as other aspects that are foundational to creating amazing photographs. These are all taught in volume 1.

In volume 2, I am going to take you to the next level with your photography. This book will give you very specific directions in making truly amazing photographs of very specific subject matter. Photography Demystified, Your Guide to Exploring Light and Creative Ideas, Taking You to the Next Level, has been designed to get you out and shooting!

This book will give you the tools, education, and chapter “Take Action Assignments” needed to get incredible photographs of landscapes, street scenes, nightscapes, people, and more. It is filled with not only what to photograph but how to photograph each subject presented. As a bonus, an entire section is dedicated to the quality of light, the best times of day to photograph, and how to do so!

My first book in the Photography Demystified series became an international bestseller in two days. Given incredible reviews for its ease of use and ability to help demystify photography, it has helped thousands of people take what is a complex system and break it down into a format that is easy to use and understand. Volume 2 will do the same!

Along with my wife, Ally, I own McKay Photography Academy. I have taught over twelve thousand people, just like you, photography. I have also led hundreds of beginning photographers and photo enthusiasts on photographic tours around the world. Earning the Master of Photography and Master of Photographic Craftsmen degrees from Professional Photographers of America, the leading photography organization in the world, I have been a fulltime professional photographer for over twenty-nine years and am passionate about teaching others how to achieve great results in their photography. My heart’s aim is to see that everyone can enjoy photography and to take the frustration out of the process!

Photographers, camera buffs, photo enthusiasts, and many others who struggle with understanding photography concepts, exposure, and their camera manuals have already experienced my proven methods of

teaching beginning photography in volume 1. This book will take you to the next level, helping you to obtain very specific results in many types of photographic situations.

The photographic education, tips, and working “assignments” you are about to read are proven methods to help people create the best photographs of their lives. All you have to do to take even better pictures than you already are is to keep reading. Take control of your photographic journey right now, make it productive, and enjoy the results of capturing a lifetime of memories and moments you always dreamed of.

It is my sincere hope that you find in these pages not only knowledge but that you feel my passion and enthusiasm for photography and all it has to offer

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Shellie Toy:

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June Hargrove:

Your reading sixth sense will not betray anyone, why because this Photography Demystified: Your Guide to Exploring Light and Creative Ideas. Taking You to the Next Level! reserve written by well-known writer whose to say well how to make book that could be understand by anyone who also read the book. Written inside good manner for you, leaking every ideas and composing skill only for eliminate your personal hunger then you still doubt Photography Demystified: Your Guide to Exploring Light and Creative Ideas. Taking You to the Next Level! as good book not simply by the cover but also by content. This is one e-book that can break don't ascertain book by its handle, so do you still needing another sixth sense to pick that!? Oh come on your reading through sixth sense already alerted you so why you have to listening to one more sixth sense.

Lola Kelly:

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