



Infusionsoft for Beginners: A Step-by-Step Guide to Marketing Automation and Building Your First Campaign Kindle Edition

Justin Jacques

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Your Simple Step by Step Guide to Using Infusionsoft

After 4 years of using and consulting on Infusionsoft, I have seen a lot of people struggle to use this complicated software. They pay \$200+/month and barely get more than Mailchimp functionality out of it.

Infusionsoft is an incredibly powerful software that can create huge growth in your business - you can automatically sell, upsell, and convert more leads, among lots of other benefits.

The problem is people get frustrated at the starting line, before they've had a chance to see it transform their business.

I'm on a mission to change that.

I've found the hardest part in using Infusionsoft is just getting started. Everyone worries about building the perfect sales funnel the very first time.

To that I say **JUST GET STARTED**.

Read this book + the included bonuses, follow the instructions and build your first funnel. As more people go through the funnel you can tweak and optimize.

This book + the bonuses will help you plan, create and implement your first campaign, and if you really put in the work, you can do it in a week.

It takes awhile to learn the software inside and out but the only way to get there is to get started...

... so go now, get the book. Feel free to send me an email with any questions or feedback at justin@justinjacques.com.

FAQ

Where do I start, I'm overwhelmed with Infusionsoft?

Get this book, follow the steps and build your first campaign.

I've had people come to Infusionsoft user group meetings and meetups for months without building anything. They love what I teach and all the possibilities of the software but they continue to just sit on their ideas, waiting for the perfect time and a complete picture of how they want their sales funnel to look.

Keep it simple and just get started. In 6 months you'll be amazed at where you're at.

Who is this book for?

Mainly for beginner users of Infusionsoft but I guarantee even experienced users will find some marketing/strategy ideas they can use.

If you've already built some campaigns in Infusionsoft, you can use this book as a companion guide, just reading the sections you need help with or have questions about, rather than reading it cover to cover.

Will this book be up-to-date/when was this book last updated?

The book will be regularly updated to include recent screenshots and up to date content. If you purchased an old version, forward me your Amazon receipt at justin@justinjacques.com and I will send you a PDF of the most recent version.

The current version was updated in December 2015. Even when Infusionsoft make changes, it's not a complete overhaul of the software and 95% of the content will still be the exact same.

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