



David & Goliath: The explosive inside story of media bias in the Mideast conflict

Shraga Simmons

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David & Goliath is a gripping first-person narrative that reveals the roots of media bias in the Israeli-Palestinian conflict. Eleven years in the making, David & Goliath chronicles the "frontline" experiences of Shraga Simmons, a foremost expert on media bias and founding editor of HonestReporting. With drama and a biting edge, this book a comprehensive, erudite analysis, fully resourced with over 2,000 footnotes. Readers are privy to secret negotiations with CNN executives, and how a grassroots campaign was cited by the New York Times as affecting sweeping changes in Mideast media coverage. David & Goliath reveals the truth behind the news business, showing how the drive for ratings and profits favors an "underdog" narrative that keeps viewers tuned into the story. With current interest in the peace process riding high, and the media consistently focused on Israel, David & Goliath is a timely book that reveals how media misrepresentation may actually foment violence and hinder the possibility of a peaceful settlement.

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