



# **Book 1: Diving In - iOS App Development for Non-Programmers Series: The Series on How to Create iPhone & iPad Apps**

*Kevin J McNeish*

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# Book 1: Diving In - iOS App Development for Non-Programmers Series: The Series on How to Create iPhone & iPad Apps

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**Book 1: Diving In - iOS App Development for Non-Programmers Series: The Series on How to Create iPhone & iPad Apps** Kevin J McNeish  
**Winner of the Publishing Innovation Award!**

*"Dedicated to Steve Jobs, this self published book highlights much of what Jobs himself strove for - clear, crisp design, intuitive interface and user experience coupled with high quality, clear content." - Digital Book World*

*"Most of the books I scanned, even the "Dummies" series, assumed a basic knowledge of computer programming even for iOS beginners. What I like about Kevin's writing is that he doesn't make any assumptions - he just takes you there - step by step." - Lorraine Akemann - Moms With Apps*

## **Non Programmers Learn to Create iOS Apps!**

This first book in the series from **Kevin McNeish, award-winning App Developer, highly acclaimed conference speaker and featured writer for iPhone Life magazine**, is designed to teach non-programmers to create Apps for the iPhone and iPad. Many books designed for the beginning Apple developer assume way too much. This book series assumes you know *nothing* about programming.

## **Includes Step-by-Step Instructional Videos!**

There are seven step-by-step instructional videos in which you watch the author create each part of the App. This is great for those who need some extra help.

## **Up to Date With the Latest Apple Technologies**

As Apple releases new versions of iOS, this book is updated and you receive a new version of the book at no extra charge. This book is up to date with the latest iOS technologies, including **iOS 9** and **Xcode 7**.

## **Review**

*"Very often these 101-type books can fail with their slightly patronizing tone. Kevin J McNeish triumphs with his spring over and beyond this hurdle. His first 'easy in' publication in a series, comprises short, concise and engaging chapters and exercises that have been reviewed by testers from the demographic that the book is intended for." - Publishing Innovation Awards*

## **About the Author**

The author has spent much of his software career making difficult concepts easy to understand. He has taken his vast experience accumulated in teaching his highly acclaimed iPhone & iPad classes, workshops, and boot camps for non-programmers and presented it to you in this book series. He is also a **featured writer and blogger for iPhone Life magazine**.

Learn how to create Apps for the iPhone and iPad. Scroll up and click the Buy button now!

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### **From reader reviews:**

#### **Judith Tate:**

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#### **Edna Davis:**

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#### **Ann Cason:**

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