



# The Universal Journalist

*David Randall*

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# The Universal Journalist

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## **The Universal Journalist** David Randall

Irrespective of language or culture, good journalists share a common commitment to the search for truth, often in far from ideal circumstances. With this assertion, David Randall emphasises that good journalism isn't just about universal objectives: it must also involve the acquisition of a range of skills that will empower journalists to operate in an industry where ownership, technology and information is constantly changing. This acclaimed handbook challenges old attitudes, procedures and techniques of journalism where they are seen as cynical and sloppy. This fully updated edition includes new sections on handling numbers and statistics, computer assisted reporting and writing for the Web, as well as an extensively revised chapter on what makes a good reporter, and a new section on sources. Now more than ever this handbook is an invaluable guide to the 'universals' of good journalistic practice for professional and trainee journalists worldwide.

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