



Merchant Banking and Financial Service

Madhu Vij, Swati Dhawan

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"Merchant Banking and Financial Services presents the basic concepts, functions, regulatory issues and the contemporary developments in the industry in an easy to comprehend manner. This text not only presents a comprehensive account of merchant banking and financial services sector in India but also deals with its various issues and dimensions in a well structured format. The focus of the book is to help the readers understand the importance of merchant banking and financial services sector and how they strengthen the economic development of a country. This text would serve the students for information and managers for reference & guidance. Features to look out for: • Group Learning Exercises and Critical Thinking Exercises – to promote fluid discussions among peers for better conceptual strength • Lucid explanations with examples and cases – to facilitate understanding of concepts • Contemporary and future view - insightful discussions on new dimensions in financial services is provided at apt places"



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